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Phishing Phools Economics Manipulation Deception

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Summary:

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Phishing for Phools: The Economics of Manipulation and ... Although Phishing for Phools was published only a few months ago, it has already attracted much attention, owing to the eminence of its authors, both Nobel Laureates; but it has been misunderstood. Reviewers have taken it to be just another popularization of behavioral economics. Phishing for Phools: the economics of manipulation and deception Phishing for Phools explores the central role of manipulation and deception in each of these areas and many more. Phishing for Phools: The Economics of Manipulation, George A. Akerlof & Robert J. Shiller In Phishing for Phools, Nobel Prizeâ&"winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us.

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